

7 WEEKS'

# Dual Certificate

Media and Entertainment Law course



A CERTIFICATE COURSE  
+  
CERTIFICATE GROWTH CHALLENGER

BY **YLCC**



+91 84559 37205

YOUR LEGAL CAREER COACH

## KNOW YOUR MENTORS



**Ankit Rastogi**  
Attorney | Mason  
& Associates

**Devashish Jagirdar**  
Manager - Litigation and  
Compliance | Upgrad  
ex - SunTV & Saregama

**Sammanika  
Rawat**  
Founder-YLCC

**Ishan Johri**  
Principal  
Associate |  
Khaitan & Co.

**KP Sivaramakrishnan**  
Founder SL Offices,  
ex- ShowBox Channel

**Subhash Bhutoria**  
IP and Art Lawyer |  
Founder, Law SB and  
Art Law India

**Learn how to think like a Media Lawyer!**  
**We aim to make you PPO Ready in a Year!**

Start date- 15th May | Weekend Classes



**WHATSAPP +918455937205**

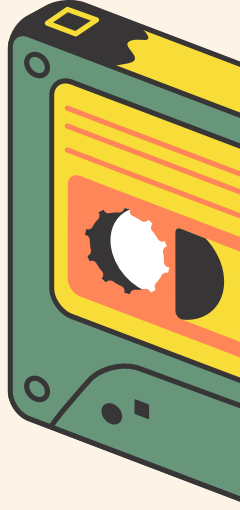
# **Programme Description**

**This course is designed for 3rd to 5th year law students and those who have at least 1 year to build their skill set in the Media & Entertainment Sector and do internships and convert them into PPO irrespective of their college name with our 7-week Dual Certificate Media and Entertainment Law course. It is a dynamic 6-7 weeks initiative designed for students who aspire to excel in the fast-paced world of media.**



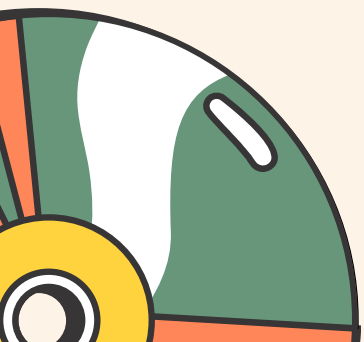
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# KEY features



1. **Strategic Duration:** The course is a structured 6-7 weeks program which ensures comprehensive skill development, transformative learning experiences and intensive modules, designed to cover essential aspects of the media industry.
2. **Reputed Industry Leaders:** The course will help you to get exclusive mentorship by renowned leaders and experts in the media domain having previous experience working with Khaitan & Co., Mason & Associates, Law SB, SNL Law Offices, Saregama, Upgrad, Dream 11, Showbox, etc. and insights from real-world experiences which will empower you to handle challenges and seize opportunities in this sector.
3. **Media Industry Focus:** The course has a curriculum specifically drafted for the media industry which will cover the latest trends, technologies, challenges, case studies and practical exercises which will provide hands-on experience and industry relevance.
4. **Skill Enhancement Exercises:** You get to engage in specialized exercises and interactive sessions with industry professionals to enhance your practical knowledge and application of media concepts.

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# KEY features

**5. Certification and Recognition:** You can showcase your achievements to potential employers as you will receive a certification upon successful completion of the program, endorsed by industry leaders.

- **Not your any other common course which covers the basics of drafting, we'll be teaching you how to apply the laws in real-life situations.**
- **Live interaction with experts working at Top M&E Brands.**
- **Invite only course where we register only 3rd to 5th year students to make you PPO Ready within 1 year.**
- **Internships with M&E Lawyers for top performers**
- **We'll teach you the real-life critical thinking and drafting skills and then open the Challenger round to maximize your chances of winning in the Competition.**



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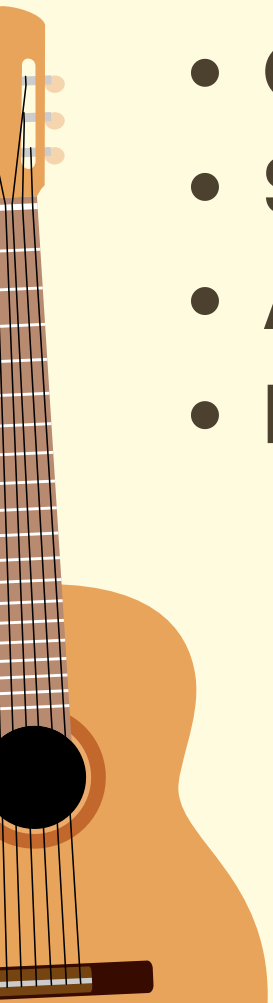
# Domains

**Under Media Laws to be covered within the Course:**

- **Music**
- **Movie**
- **OTT**
- **Social media and influencer**
- **Advertisement**
- **Broadcasting**



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# STRUCTURE

## *of the programme*

### **Part 1:**

Career Mentorship & CV building class in the Media & Entertainment sector (how to secure an internship to secure a PPO in the M&E Field)

### **Part 2:**

- Certificate Course on Practical Learning aspect covering Drafting + Critical thinking & application of media & entertainment related laws in the real life hypothetical situations;
- Live interaction with experts to decode multiple hypothetical situations based on media & entertainment industry-related real-life challenges.

### **Part 3:**

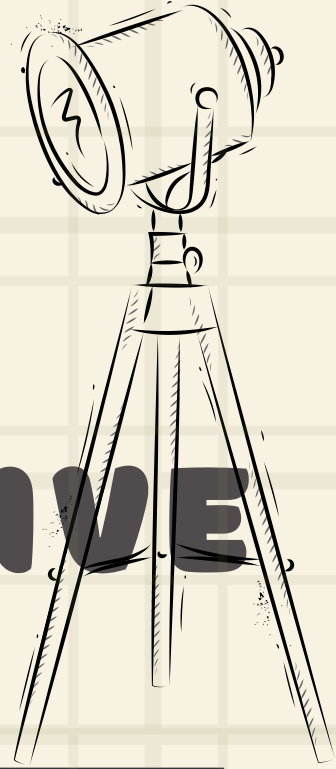
YLCC Growth Challenger Competition

- Based on the curriculum, brief simulation exercise will be given



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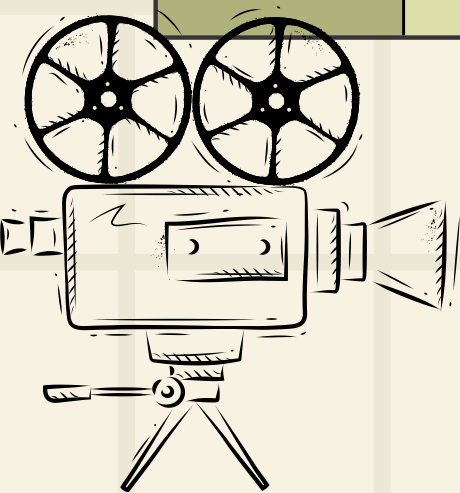




# MEDIA LAW LIVE

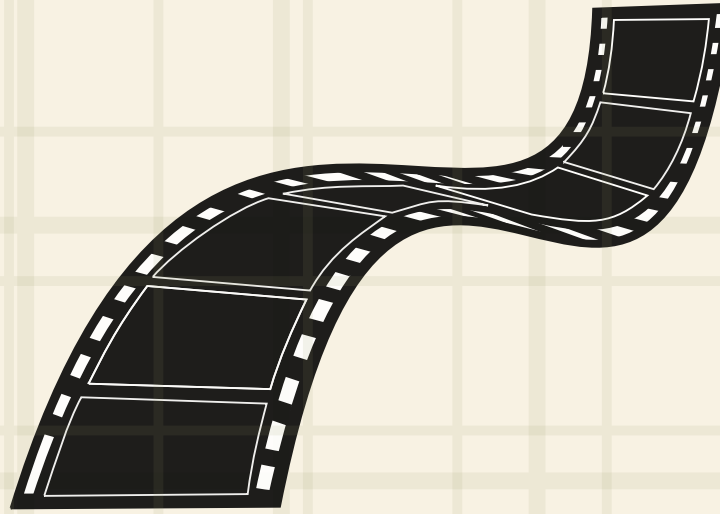
## Classes Schedule:

DATE	TIME	TOPIC
15TH MAY	6.30-9.30pm	<b>Introduction to Career in Media Laws</b> (Roles and responsibilities, Opportunities, List of Subjects to Prepare, Target Companies/Lawfirms for Internships and Jobs)
18TH MAY	7.30-9pm	<b>Legal Drafting Class related to Music Industry</b>
19TH MAY	7.30-9pm	Hypothetical Problem Solving Class on Issues related to Music Industry
25TH MAY	7.30-9pm	<b>Legal Drafting Class related to Movie Industry</b>
26TH MAY	7.30-9pm	Hypothetical Problem Solving Class on Issues related to Movie Industry
1ST JUNE	7.30-9pm	<b>Legal Drafting Class related to OTT Industry</b>
2ND JUNE	7.30-9pm	Hypothetical Problem Solving Class on Issues related to OTT Industry

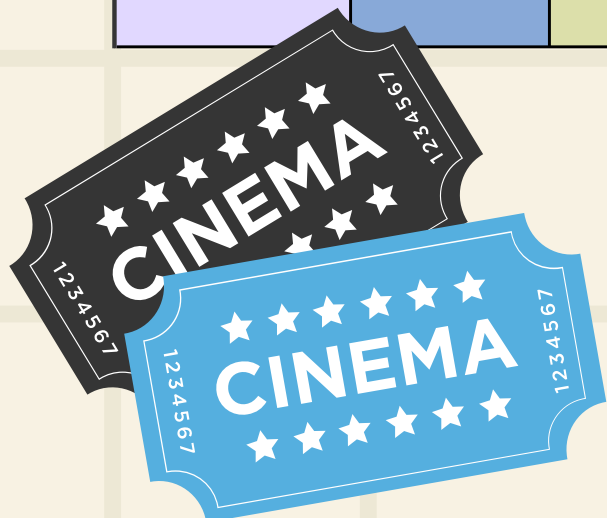


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# Classes Schedule:



DATE	TIME	TOPIC
8TH JUNE	7.30-9pm	Legal Drafting Class related to Broadcasting Industry
9TH JUNE	7.30-9pm	Hypothetical Problem Solving Class on Issues related to Broadcasting Industry
15TH JUNE	7.30-9pm	Legal Drafting Class related to Social Media and Influencer Industry
16TH JUNE	7.30-9pm	Hypothetical Problem Solving Class on Issues related to Social Media and Influencer Industry
22ND JUNE	7.30-9pm	Legal Drafting Class related to Advertisement Industry
23RD JUNE	7.30-9pm	Hypothetical Problem Solving Class on Issues related to Advertisement Industry





# CERTIFICATES

- 2 separate certificates will be given
- 1st certificate for the course
- 2nd certificate for the Competition

\*T&C apply: for the prices, a minimum of 20 participants in the course will be mandatory

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# PRICE

## INR 7500

**(INR 500 discount to first 20 students who will enroll in the course)**

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